ORDER

80 NEWS NOW

 Orders
 Order / Rev:
 37543

 Alt Order #:
 08878959

 Product Desc:
 Issue

Estimate: 1564

Flight Dates: 10/09/12 - 10/15/12

Original Date / Rev: 10/08/12 / 10/09/12

Order Type: GENERAL

KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region: National

Agency

Name:

Mundy Katowitz Media

Buying Contact:

Billing Contact:

1322 G Street SE

Washington, DC 20003

Priorities USA Action

AGY, POL, ISS

Billing Type: Cash

Billing Calendar:

Billing Cycle:

Jilling Oycic.

Agency Commission:

EOM/EOC 15%

00:15:00

Broadcast

Demographic:

Name:

A35+

Product Codes:

PO1

Priority: LV2

Revenue Codes:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Advertiser

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	38	\$49,850.00	\$42,372.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	38	\$49,850.00	\$42,372.50	0.00
Totals	38	\$49,850.00	\$42,372.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$49,850.00
Market	100%	\$166,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$41,541.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$8,308.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	I Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/10/12	10/10/12	8 News Now 5a M-		5-6a	W	:30	1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
	8-NOW	5AM		o News Now 3a W	1								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	Veek: 10/	08/12	10/14/12	W	1	\$1,200.00	0.00						
E 2	8	10/11/12	10/11/12	8 News Now 5a M-		5-6a	T	:30	1	\$1,200.00LV1	0.00 NM	1	\$1,200.00

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Ln Ch Start End 8-NOW 5AM	Inventory Code Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/WeekT 1	<u>Rate</u> \$1,200.00	Rating 0.00					
E 3 8 10/12/12 10/12/12	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	F	:30	1 \$1,200.00LV1	0.00 NM	1	\$1,200.00
8-NOW 5AM <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E 4 8 10/09/12 10/09/12	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	-T	:30	1 \$1,400.00LV1	0.00 NM	1	\$1,400.00
8-NOW 6AM <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00					
E 6 8 10/12/12 10/12/12		6-7a	F	:30	1 \$1,400.00LV1	0.00 NM	1	\$1,400.00
8-NOW 6AM Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12 E 7 8 10/15/12 10/15/12	8 News Now 6a M-F CM 8 News Now 6a M-F	\$1,400.00 6-7a	0.00 M	:30	1 \$1,400.00LV1	0.00 NM	1	\$1,400.00
8-NOW 6AM <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12 E 8 8 10/09/12 10/09/12	CBS This Morning 7-9a CM	\$1,400.00 7-9a	0.00 -T	:30	1 \$1,400.00LV1	0.00 NM	1	\$1,400.00
CBS THS MRNG-2< Start Date End Date	CBS This Morning Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/08/12 10/14/12 E 9 8 10/10/12 10/10/12	-T 1	\$1,400.00 7-9a	0.00 w	:30	1 \$1,400.00LV1	0.00 NM	1	\$1,400.00
CBS THS MRNG-2<	CBS This Morning				• • •			
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week ₩ 1	<u>Rate</u> \$1,400.00	Rating 0.00					
E 11 8 10/15/12 10/15/12	CBS This Morning 7-9a CM CBS This Morning	7-9a	M	:30	1 \$1,400.00LV1	0.00 NM	1	\$1,400.00
CBS THS MRNG-2< <u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00					
E 12 8 10/09/12 10/09/12		9-10a	-T	:30	1 \$1,200.00LV1	0.00 NM	1	\$1,200.00
LIVE WTH KELLY Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12 E 13 8 10/11/12 10/11/12		\$1,200.00 9-10a	0.00	:30	1 \$1,200.00LV1	0.00 NM	1	\$1,200.00
LIVE WTH KELLY	Live w/Kelly							
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12		\$1,200.00	Rating 0.00					
E 14 8 10/09/12 10/09/12 8-NOW NOON	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	-T	:30	1 \$1,300.00LV1	0.00 NM	1	\$1,300.00
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	T	:30	1 \$1,300.00LV1	0.00 NM	1	\$1,300.00
8-NOW NOON Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12 E 16 8 10/15/12 10/15/12	8 News Now Noon M-F CM	\$1,300.00 12-1230p	0.00 M	:30	1 \$1,300.00LV1	0.00 NM	1	\$1,300.00
8-NOW NOON	8 News Now Noon M-F							

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount :30 0.00 NM \$1,300.00 E 16 8 10/15/12 10/15/12 8 News Now Noon M-F CM 12-1230p M----\$1,300.00LV1 8 News Now Noon M-F 8-NOW NOON Spots/Week Start Date **End Date Weekdays** Rate Rating Week: 10/15/12 10/21/12 M----\$1,300.00 0.00 3-4p 1 \$1,600,00LV1 0.00 NM \$1,600.00 10/09/12 10/09/12 Ellen CM -T----:30 E 18 8 Ellen **ELLEN** End Date Spots/Week Rating Start Date **Weekdays** Rate Week: 10/08/12 \$1,600.00 0.00 10/14/12 1 \$1,600.00 CM ---T---:30 1 \$1,600.00LV1 0.00 NM E 19 8 10/11/12 10/11/12 Eilen 3-4p Ellen **ELLEN** Spots/Week Rate Rating Start Date **End Date Weekdays** Week: 10/08/12 10/14/12 ---T---\$1,600.00 0.00 8 News Now 4p M-F :30 1 \$1.600.00LV1 0.00 NM \$1,600.00 E 20 10/10/12 10/10/12 CM 4-5p --W----8 News Now 4p M-F 8-NOW 4PM/8-NOW 430PM Spots/Week End Date Rate Rating Start Date <u>Weekdays</u> \$1,600.00 0.00 Week: 10/08/12 10/14/12 E 21 8 10/15/12 10/15/12 8 News Now 4p M-F CM 4-5p M-----:30 1 \$1,600.00LV1 0.00 NM \$1,600.00 8 News Now 4p M-F 8-NOW 4PM/8-NOW 430PM Rating Start Date End Date Weekdays Spots/Week Rate \$1,600.00 0.00 Week: 10/15/12 10/21/12 :30 1 \$1,700.00LV2 0.00 NM \$1,700.00 8 News Now 5-630p M-FCM ---T---E 22 10/11/12 10/11/12 5-630p 8 8 News Now 5-630p M-F **NEWS** Spots/Week Rating Start Date End Date Weekdays 1 4 1 Rate ---T---\$1,700.00 0.00 Week: 10/08/12 10/14/12 E 23 8 10/12/12 10/12/12 8 News Now 5-630p M-FCM 5-630p ---F--:30 1 \$1,700.00LV2 0.00 NM \$1,700.00 8 News Now 5-630p M-F **NEWS** Rating Start Date **End Date** Weekdays Spots/Week Rate ---F--0.00 Week: 10/08/12 10/14/12 1 \$1,700.00 ---F--:30 1 \$3,500.00LV1 0.00 NM \$3,500.00 10/12/12 10/12/12 630-7p Inside Edition 630-7p CM E 24 8 Inside Edition INSIDE EDITION Start Date **End Date Weekdays** Spots/Week Rate Rating ---F--\$3,500.00 0.00 Week: 10/08/12 10/14/12 E 25 10/15/12 10/15/12 630-7p Inside Edition CM 630-7p M----:30 1 \$3,500,00LV1 0.00 NM \$3,500.00 Inside Edition **INSIDE EDITION** Spots/Week **Start Date End Date** Weekdays Rate Rating M----10/21/12 \$3,500.00 0.00 Week: 10/15/12 ----F--:30 1 \$3,500.00LV1 0.00 NM \$3,500.00 8 10/12/12 10/12/12 CM 7-8p E 27 7-8p Rotator 7-8p Rotator **ENT TONIGHT 30/INSIDER** Start Date **End Date Weekdays** Spots/Week Rate Rating ---F--Week: 10/08/12 10/14/12 \$3,500.00 0.00 E 28 8 10/10/12 10/10/12 Letterman 1135p-1237a --W----:30 1 \$1,200.00LV1 0.00 NM \$1,200.00 Letterman D LETTRMAN-CBS< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W----\$1,200.00 0.00 8 10/12/12 10/12/12 Letterman 1135p-1237a ---F--:30 1 \$1,200.00LV1 0.00 NM \$1,200.00 Letterman D LETTRMAN-CBS< Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--0.00 Week: 10/08/12 10/14/12 1 \$1,200.00 1 \$1,200.00LV1 CM 1135p-1237a :30 0.00 NM \$1,200.00 F 30 10/15/12 10/15/12 M----

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Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Davs	Len Spo	ots	Rate Pri	Rta Type	Spots	Amount
				Letterman									
D	LETT	RMAN-C	BS<	Letterman									
_		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/		10/21/12	M		\$1,200.00	0.00						
E 31	8	10/10/1	2 10/10/12	Craig Ferguson Craig Ferguson	СМ	1237a-137a (12:37 XM-1		:30	1	\$600.00LV1	0.00 NM	1	\$600.00
Ľ	T-FER	GUSN-CI	3S<	Claig reiguson		(12.37 AIVI-1	.S/ AWI)						
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10/		10/14/12 2 10/12/12	Crain Formuses	1 CM	\$600.00 1237a-137a	0.00 F	:30	1	\$600.00LV1	0.00 NM	1	\$600.00
E 32	8	10/12/12	2 10/12/12	Craig Ferguson Craig Ferguson	CIVI	(12:37 XM-1		.30	ı	\$600.00LV1	U.UU INIVI	'	\$600.00
Ľ	T-FER	GUSN-CI	3S<	0 0		•							
18/0	<u>Sta</u> ek: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
E 33	8			Craig Ferguson	CM	1237a-137a		:30	1	\$600.00LV1	0.00 NM	1	\$600.00
	•			Craig Ferguson		(12:37 XM-1	:37 XM)			•			
Ľ		GUSN-CI		Manhana	Conta (Mank	Deto	Detina						
We	<u>5ta</u> /ek: 10	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
E 34	8			137-237a M-F Ele	c Plyg@M	137-207a	W	:30	1	\$100.00LV1	0.00 NM	1	\$100.00
_				Electric Playgrou	nd	(1:37 XM-2:3	37 XM)						
'	BD Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/		10/14/12	W	1	\$100.00	0.00						
Spot		Date Ra		escription		VEnd Time	<u>w</u> -1:37 XM-2:37 X	/eekdays	<u>Len</u>	<u>gth </u>	Rtg Type		
1		6 10/08/12 e MG 34.:		37-237a M-F Elec	Piygina 137-	207a (1.37 \(\text{AIVI-2.37 \(\text{A}\)-	-W		.30 (0100.00)	0.00 /4/4/		
2				37-237a M-F Elec	Plygrnd 137-	207a (1:37 XM-2:37 X-	-W	- :	:30 \$100.00	0.00 NM		
(m Mc	for 34.1	10/10										
E 35	8	10/12/1	2 10/12/12	137-237a M-F Ele		137-207a	F	:30	1	\$100.00LV1	0.00 NM	1	\$100.00
7	BD			Electric Playgrou	nd	(1:37 XM-2:3	37 XM)						
'		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10		10/14/12	F	1	\$100.00	0.00				2 22 1114		24 500 00
E 36	8	10/13/1	2 10/13/12	Politics Now S Se		Various (5:30 PM-6:0	S- 30 PM)	:30	1	\$1,500.00LV1	0.00 NM	1	\$1,500.00
F	OLITI	cs now		Fondes NOW 3 5	ebellus	(0.001 141-0.0	, o ,						
		rt Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
		/08/12	10/14/12	S-		\$1,500.00 7p-730p		:30	1	\$600.00LV1	0.00 NM	1	\$600.00
E 37	8	10/13/1	2 10/13/12	Sat 7-8p - ET Wk Insider Weekend		7p-730p	3-	.50	'	\$000.00LV1	0.00 14141	'	Ψ000.00
E	NT TO	DNIGHT 6	60										
Ma	<u>Sta</u> ek: 10	rt Date	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
E 38	8		2 10/14/12		11p CM	11-1135P	S	:30	1	\$1,500.00LV1	0.00 NM	1	\$1,500.00
	_			8 News Now Sur	•								
N	IEWS	nt Data	End Data	Mackdays	SnoteAMael	<u>Rate</u>	Rating						
We		<u>rt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week 1	\$1,500.00	0.00						
E 39				Sat 1235-135a D	aVinci I6M	12.35a-1.35		:30	1	\$200.00LV1	0.00 NM	1	\$200.00
-	DOT-	IRS&SIS	TDQ~	Da Vinci Inquest		(12:35 XM-1	:35 XM)						
			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10	/08/12	10/14/12	5-	1	\$200.00	0.00						
E 40	8	10/14/1	2 10/14/12	8 News Now Sun		8 News Nov	v Sun AS	:30	1	\$700.00LV1	0.00 NM	1	\$700.00
8	-NOW	SU MR1		8 News Now Sur	I/NVI#I								
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
		/08/12	10/14/12	S	1		0.00	.20	4	\$000 001 \/d	0.00 5184		¢ 000 00
E 42	8	10/14/1	2 10/14/12		CM	5-7p	S	:30	1	\$900.00LV1	0.00 NM	1	\$900.00

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Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			-	8 News New Sun	•								
11	NSIDE	EDITION	l	8 News Now Sun	5-7 p								
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				Ī		
Wee	ek: 10/	08/12	10/14/12	S	1	\$900.00	0.00						
N 43	8	10/09/12	2 10/12/12	8 News Now 4-5a	CM	4-5a	-TWTF	:30	0 1	\$250.00LV1	0.00 NM	1	\$250.00
				8 News Now 4-5a	1								
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 10/	08/12	10/14/12	-TWTF	1	\$250.00	0.00			. <u> </u>			
											Totals	38	\$49,850.00